

# Austin Torres

[\(908\)-875-8077](tel:(908)-875-8077) | [austintorres578@outlook.com](mailto:austintorres578@outlook.com) | [LinkedIn](#) | [GitHub](#) | [Website](#)

Union, New Jersey

## Skills

**Core Technologies:** HTML, CSS, JavaScript, React, WordPress, PHP

**Frameworks/Libraries:** Bootstrap, SASS, Grid, Flexbox

**Tools:** Git, Figma, SEO

**Other:** Accessibility, Responsive Web Design, API Connectivity, WpBakery, Elementor, Essential Grid, Slider Revolution, Contact Form 7, Gravity Forms

## Work Experience

**Junior Web Developer | Kraus Marketing | Morristown, New Jersey (Mar 2023 - Present)**

- **Developed 15+ WordPress websites**, aligning designs with business objectives.
- **Launched 20+ webpages** to enhance **SEO**, improve career pages, and **promote services**.
- Converted Figma designs into pixel-perfect, **mobile-friendly web pages**.
- **Provided technical support**, troubleshooting, and feature **guidance for clients & developers**.
- **Assisted developers and Clients** in **debugging, troubleshooting, and optimizing WordPress and JavaScript-based code**.

**Web Developer | Relevant Local Media | Wayne, New Jersey (Nov 2022 - Feb 2023)**

- **Launched WordPress websites** for restaurant clients, tailoring features to industry needs.
- Developed a **custom React form** integrated with the **Monday API** to **streamline client onboarding**.

## Recent Projects

**Community Food Bank Of New Jersey | JavaScript, Wordpress, PHP, API, WpBakery | ([LINK](#))**

- **Connected Website to Fundraise up**, in order for the site to **receive high traffic donations**.
- **Integrated a Food Finder API** to help users locate nearby food banks.
- **Optimized responsive and mobile** navigation for a smooth experience.
- **Implemented SEO best practices** to increase search visibility & organic traffic.

**Hoboken Lock & Supply | JavaScript, Wordpress, PHP, Slider Revolution | ([LINK](#))**

- **Developed a pixel-perfect website**, translating Approved client Figma designs.
- Optimized layouts for seamless **mobile responsiveness**.
- **Improved search engine** rankings through SEO-driven content and structure.

**Mpower Fitness | JavaScript, Wordpress, PHP, Slider Revolution | ([LINK](#))**

- **Created portal for Client** to track their customers fitness statistics and progress
- **Developed a pixel-perfect website**, translating Figma designs.
- Optimized layouts for seamless **mobile responsiveness**.

**Integrated Packaging | JavaScript, Wordpress, PHP, Slider Revolution | ([LINK](#))**

- **Developed a pixel-perfect website**, translating Figma designs.
- Optimized layouts for seamless **mobile responsiveness**.
- **Designed and Implemented** a private and public portfolio for clients to showcase their products